

KKOG LIMITED
(A NEVIS CORPORATION)

**A
WHITE PAPER
FOR
KKOG.IO**

OCTOBER 2018

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There is significant interest from US based investors in KKOG business operations in the US, we encourage US residents to read Section 2 of the Securities Act of 1933, as amended, defines "security" as: "any note, stock, treasury stock, security feature, security- based swap, bond, debenture, evidence of indebtedness, certificate of interest or participation in any profit sharing agreement, collateral-trust certificate, preorganization certificate of subscription, transferable share, investment contract, voting trust certificate, certificate of deposit for a security, fractional undivided interest in oil, gas, or other mineral rights, any put call, straddle, option, or privilege on any security, certificate of deposit, or group or index of securities (including any interest therein or based on the value thereof), or any put call, straddle, option, or privilege entered into on a national securities exchange relating to foreign currency, or, in general, any interest or instrument commonly known as a "security," or any certificate of interest or participation in, temporary or interim certificate for, receipt for, guarantee of, or warrant or right to subscribe to or purchase, any of the foregoing Tokens or Tokens do not represent or confer any ownership right, stake, share or security or equivalent rights, or any right to receive future revenue share or profits, intellectual property rights or any other form of participation in or relating to KKOG, LTD,

Foreign investors should be aware of laws prohibiting its residents from participating in initial token offerings (ICOs).

****(Tokens are not intended to be a digital currency, security, commodity, expectation of profit or any other kind of financial instrument.)***

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Cannabis is still classified as an illegal substance, even though some states have passed legislation legalizing its use recreationally or medicinal. The activities below still remain illegal under United States Federal Law:

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- b. Transportation of cannabis for states where it is illegal to those where it is legal.*
- c. Growing cannabis on public lands*
- d. Cannabis possession or use of federal property*
- e. Criminal activities or violence associated with the sale of cannabis.*

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The Company will deploy the proceeds of sale of the KKO tokens to KKO Ltd., and KKO Ltd., shall use these funds to advance its businesses and operations, as outlined in this White Paper.

Any agreement between the Company and you as a purchaser, and in relation to any sale and purchase, of the KKO token is to be governed by only a separate Terms and Conditions document provided by the Company (the “T&C”). The T&C will set out the terms and conditions of such agreement. In the event of any inconsistencies between the T&Cs and this White Paper, the T&Cs shall prevail.

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- (f) you agree and acknowledge that in the case where you wish to purchase any KKOg tokens, the KKOg tokens are not to be construed, interpreted, classified or treated as:
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 - (ii) debentures, stocks or shares issued by any person or entity;
 - (iii) rights, options or derivatives in respect of such debentures, stocks or shares;
 - (iv) units in a collective investment scheme;
 - (v) units in a business trust;
 - (vi) derivatives of units in a business trust; or
 - (vii) any other security or class of securities.
- (g) you are fully aware of and understand that you are not eligible to purchase any KKOg tokens if you are a citizen, resident (tax or otherwise) or permanent resident of the any jurisdiction that deems the purchase of utility tokens to be unlawful;
- (h) you have a basic degree of understanding of the operation, functionality, usage, storage, transmission mechanisms and other material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology, smart contract technology, virtual reality technology, & augmented reality technology;
- (i) you are fully aware and understand that in the case where you wish to purchase any KKOg tokens, there are risks associated with KKOg and its respective business and operations, the KKOg tokens, and the KKOg ;
- (j) you agree and acknowledge that KKOg is not liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on materials found on this website or any part thereof by you;
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Some of these statements can be identified by forward-looking terms such as “aim”, “target”, “anticipate”, “believe”, “could”, “estimate”, “expect”, “if”, “intend”, “may”, “plan”, “possible”, “probable”, “project”, “should”, “would”, “will” or other similar terms. However, these terms are not the exclusive means of identifying forward-looking

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statements.

All statements regarding KKOG's financial position, business strategies, plans and prospects and the future prospects of the industry which KKOG is in are forward-looking statements. These forward-looking statements, including but not limited to statements as to KKOG's revenue and profitability, prospects, future plans, other expected industry trends and other matters discussed on this website regarding KKOG are matters that are not historic facts, but only predictions.

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- (a) changes in political, social, economic and stock or cryptocurrency market conditions, and the regulatory environment in the countries in which KKOG conducts its respective businesses and operations;
- (b) the risk that KKOG may be unable to execute or implement their respective business strategies and future plans;
- (c) changes in interest rates and exchange rates of fiat currencies and cryptocurrencies;
- (d) changes in the anticipated growth strategies and expected internal growth of KKOG;
- (e) changes in the availability and fees payable to KKOG in connection with their respective businesses and operations;
- (f) changes in the availability and salaries of employees who are required by KKOG to operate and build their respective businesses and operations;
- (g) changes in preferences of customers of KKOG;
- (h) changes in competitive conditions under which KKOG, and the ability of KKOG to compete under such conditions;
- (i) changes in the future capital needs of KKOG and the availability of financing and capital to fund such needs;
- (j) war or acts of international or domestic terrorism;
- (k) occurrences of catastrophic events, natural disasters and acts of God that affect the businesses and/or operations of KKOG;
- (l) other factors beyond the control of KKOG; and
- (m) any risk and uncertainties associated with KKOG, the KKOG tokens

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token purchases to be unlawful.

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If any such risks or uncertainties develop into actual events, the business, financial condition, results of operations and prospects of KKO could be materially and adversely affected.

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1. Prospective KKO ICO participants should inform themselves as to the legal requirements and tax consequences within the countries of their citizenship, residence, domicile, and place of business with respect to the acquisition, holding or disposal of the Tokens, and any foreign exchange restrictions that may be relevant thereto the distribution of this White Paper and the offer and sale of the Tokens (this “ICO” or the “KKO ICO”) in certain jurisdictions may be restricted by law.

2. KKO Ltd. is not providing you legal, business, financial or tax advice about any matter. You may not legally be able to participate in this unregistered offering. You should consult with your own attorney, accountant and other advisors about those matters (including determining whether you may legally participate in this ICO). You should contact us with any questions about this ICO or the Tokens.

3. It is the responsibility of any persons wishing to acquire the Tokens to inform themselves of and to observe all applicable laws and regulations of any relevant jurisdictions. Prospective KKO ICO participants should inform themselves as to the legal requirements and tax consequences within the countries of their citizenship, residence, domicile and place of business with respect to the acquisition, holding or disposal of the Tokens, and any restrictions that may be relevant thereto.

4. The KKO ICO constitutes an offer of Tokens only in those jurisdictions and to those persons where and to whom they lawfully may be offered for sale. The KKO ICO does not constitute an offer to subscribe for securities except to the extent permitted by the laws of each applicable jurisdiction.

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A Crypto currency Venture Capital Company

Introduction

Traditionally, fiat currencies were backed by reserves of gold and other precious metals. Then came the modern age, and over the past 40 years currencies have transitioned to a less finite, much more subjective valuation. National gold reserves were sold off, and currency values became a reflection of the stability and vibrancy of the economy of which they represented. In many cases, First World currencies are now based on the “emotional idea” of value rather than a real reflection of the true state of the corresponding economy.

This is one of the major influences in the rapid rise of Crypto. Beginning almost 20 years ago with the creation of Bitcoin, the Crypto market has blossomed to become one of the major new financing and trading venues in the world. Today, more than 1,500 crypto projects exist, with more than 11,000 exchanges facilitating trading. With a total market cap translation in excess of \$250 trillion US dollars, it is clear that venture capital micro-economies are beginning to de-couple from traditional currencies and financing models.

Executive Summary

KKOG Ltd., and its Token dubbed KKOG (jointly hereinafter, “KKOG”) was incorporated to provide very early stage investment capital in Block-chain and Crypto ICO and Pre-ICO opportunities, thereby locking in the most profitable investment pricing available in the industry. By employing management’s extensive knowledge of startup and venture capital investment, along with their expertise in the new Crypto-investment environment, KKOG is ideally suited to invest capital in and provide services to those early stage projects which can pass its rigorous due diligence process.

KKOG will also serve to simplify the crypto world for the average investor. It will create a community of like-minded investors who, through the Token, will have access to the Company’s research, due diligence reports, trading program tools and communal communication forums to enable information sharing and discussion.

In addition, Token holders may have the opportunity to participate directly in the Pre-ICO pricing of crypto currencies that KKOG is participating in. This will allow Token holders to not only have the exposure to a broad-based investment representing numerous existing Crypto tokens and tokens and ICO’s, but also the additional opportunity to take a more direct investment in ICO’s that they may have more affinity to.

The benefits to holders of KKOG tokens are clear. The Company intends to create the following environment for its token holders:

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- Tokens will trade on recognized exchanges, and the Company intends to promote the Token as a viable fiat currency. Token holders are able to trade their tokens on these crypto currency exchanges. The value of the KKOG will be affected by the Company's investment performance.
- Token Holders will have access to community services including research reports, community communication boards, educational reports and videos, influencer commentaries and narratives etc.,
- Token holders gain exposure to investments in private and public pre-sales, and ICOs that are vetted by experts.

The KKOG management group is currently in discussions with over twenty separate projects seeking start-up funding and Pre-ICO investment. KKOG will use its experience in the start-up and venture capital environment to try and mitigate the risks inherent investing in early stage projects, while still providing access to the possibility of higher returns characteristic of venture capital. Ultimately though, investors should be aware that risk is correlated with return.

Historically, early stage investing (high risk, high reward) has been dominated by large venture capital funds (VCs), and well placed wealthy individuals who characteristically are offered these opportunities. Additionally, in order to gain access to these funds, entrepreneurs and their projects were required to pitch to VCs on a substantially discounted basis, ensuring the greatest gain be made available to these few.

Block-chain technology and smart contracts have now drastically changed the landscape of early stage investing. Reports indicate that in 2017 the amounts raised via ICOs approached the equivalent of \$4 billion U.S. dollars, far exceeding that of early stage traditional venture capital funding. Further, ICOs and token pre-sales now provide smaller, independent investors with an increased degree of access to early stage investment opportunities across the globe.

Via its KKOG Token, the Company intends to offer the average investor all the tools, resources and opportunities that until now were available to only the VC elite.

i) Removing Barriers Facing Individual Investors

Early stage crypto opportunities are provided (typically through private pre-sales) in exchange for tokens often at a massively discounted price in comparison to the public ICO price. These price discounts represent a potentially high return on investment following the ICO. These investment opportunities are often still reserved for VCs and remain off-limits to the average independent investor. KKOG Token investors will be able to enjoy a valuation reflective of these early stage opportunities, and may also choose to invest directly on a per investment basis at advantageous pricing levels.

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ii) Professional Due Diligence

KKOG managers aim to provide professional due diligence and reporting, removing the burden from investors.

A drawback of the ICO fundraising process is the limited degree to which investors are able to engage with, and scrutinize the people they are investing in. The KKOG Token managers will provide information to the community by engaging with the management of Pre-ICO projects, and make available financial research tools and discussion forums for token holders to engage.

iii) Evaluating and Investing in Block-chain Entrepreneurs

Advances in Block-chain technology are transforming many sectors of society. Finance, communications, logistics, healthcare, entertainment, education; all are undergoing fundamental changes. The value of the improvements brought to these sectors by early stage Block-chain technology initiatives is reflected in the returns on early stage investments. This is what KKOG will use as the foundation of its investment criteria.

Entrepreneurs with the vision, and unique ability to monetize their technology, will require financial backing and infrastructure support to develop their projects to where they can conduct a successful public pre-sale and ICO.

This is especially true for entrepreneurs trying to avoid relying on VC's and angel investors and the severe discounts they demand. KKOG aims to support these entrepreneurs.

With a growing number of questionable projects, and the scams and frauds present within the ICO space, legitimate projects require partners whose investments represent more than simply financial support. Management experience and start-up advisory assistance are all necessary elements that KKOG can provide to the group of projects in its investment portfolio. Investments by reputed investors such as KKOG also provide the projects with credibility, and a base of community knowledge and support that is critical for success.

KKOG will also provide its investment projects with:

- A public ICO report
- Direct market reach via in-house social channels
- Assistance in listing tokens on exchanges
- Introductions to a powerful network of marketers and advisors worldwide
- Assistance in establishing the Smart Contract
- Overall corporate guidance and strategy
- Access to Legal and Accounting professionals specializing in Crypto or Block-chain Technologies.

KKOG will function as a venture capital company and will exclusively invest in early stage Block-chain and crypto currency based projects and companies. Investments will

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be undertaken with a view to constructing a diversified portfolio consisting of holdings from a wide array of sectors (such as currencies, platforms, finance, communication, computing, logistics, biotech, etc.). This strategy aims to minimize risk and exposure to a single sector. In addition, KKOG may invest in short term trading strategies of the top 5 crypto currencies for any unallocated working capital, which may exist from time to time.

Minimum Investment Requirements

To navigate this risk of early stage investing, KKOG will only invest in projects that satisfy a list of predetermined criteria. KKOG will not invest in projects based on promising ideas alone.

A brief list of investment requirements has been constructed to capture this investment philosophy, including but not limited to:

- A cohesive team with a track record of achievement
- Presence of technical and business development aptitudes within the team
- A minimum viable product (MVP), or unique technology application
- Indication of personal commitment to develop the project
- A well-defined business plan.

KKOG managers will evaluate projects in terms of their, value proposition and potential market capitalization, differentiation from competition, and industry knowledge.

B. Investment Horizon

KKOG will review each holding on an individual basis to determine the timing for partial or full divestiture. In some cases the company may even seek to commit further funds to a project in order to assist the company to reach its stated goals. Management, to ensure that investments and profits are maximized, will review the Company's holdings daily. At this time the Company has no set time limits on its investment horizon for individual investments.

Portfolio Valuation

KKOG Tokens do not carry a contractual right of redemption or repayment from KKOG. Management believes however that the KKOG Token's net asset value may be reflected in their trading value on the exchanges where they are listed. The Company will provide reports for token holders on the following basis:

Liquid investment pool: The liquid investment pool would consist partially of BTC and ETH, for which market data and pricing is readily available. The price will be updated regularly to accurately reflect the value of the underlying crypto currency assets.

Pre-ICO: Investments will be valued at cost, less any impairment in value recognized by the Company's investment committee. An Investment is considered impaired if the underlying company is unable to meet its day-to-day operating requirements, or

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management has abandoned its operations. Impairments will not be partial. Where appropriate, an investment will be impaired in full.

Tokens held for projects listed on an exchange will be priced according to live market feeds.

Marketing and Investor Relations

KKOG will invest significant time and effort into post-ICO marketing targeted towards potential investors via the production of information sheets, explainer videos and planning documents that are easily understandable. Token holders will be able to view detailed information on their holdings and portfolio composition on the Company's website. KKOG, will focus marketing efforts solely on non-regulated markets. Promotion and solicitation will be limited where participation is forbidden or likely to be forbidden in the near future, in order to remain compliant with local legislation.

Conclusion

KKOG will provide investors with diversified exposure to the high returns and risks characteristic of these opportunities.

KKOG will administer its portfolio, and will utilize a wide range of tools including management expertise and market analysis tools to assist in the analysis of potential project investments.

Accounting and Reporting

Accounting standards for crypto currencies remain unclear. The International Accounting Standards Board (IASB) will either create a new standard or change existing standards to address accounting for investments in intangible assets, including digital currencies. They are known to set standards based on successful businesses leading the way in how to account for their investments, for example in the case of commodity broker-traders. The IASB may take years to develop and implement a new standard.

In the interim, and until there is a standardized reporting requirement, it is the intention of KKOG to have its holding accounts reviewed and verified quarterly during the first 12 months of operation, and thereafter on a quarterly basis. The Company intends to retain a recognized international auditing firm to conduct these reviews. The Value of KKOG' holdings shall be posted on the Company's website upon the receipt of the report from the Audit firm.

ABOUT KING KONG ORGANICS

We are a team of visionaries with the drive to set precedent in the cannabis industry. Our global network and market access enables us to identify unique opportunities in the cannabis space. Deploying our decades of accumulated expertise, we are able to optimize almost any farm through industry leading growing & propagation techniques and crop

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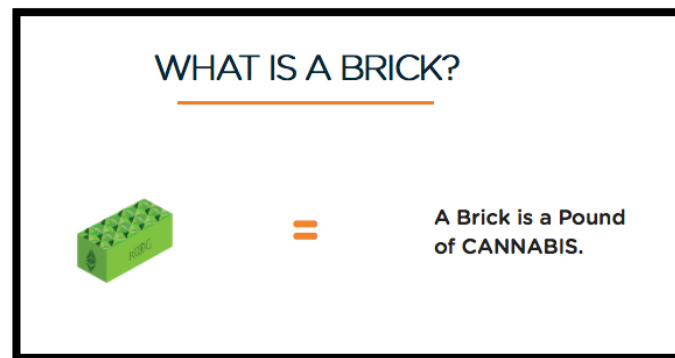
selections targeted at the ultimate end user, turning pennies into millions within a short period of time.

With such quick monetization opportunities, we are perfectly positioned to build a strong consumer brands and new revenue verticals creating a diversified powerhouse in the cannabis industry.

WHAT IS KKOIO

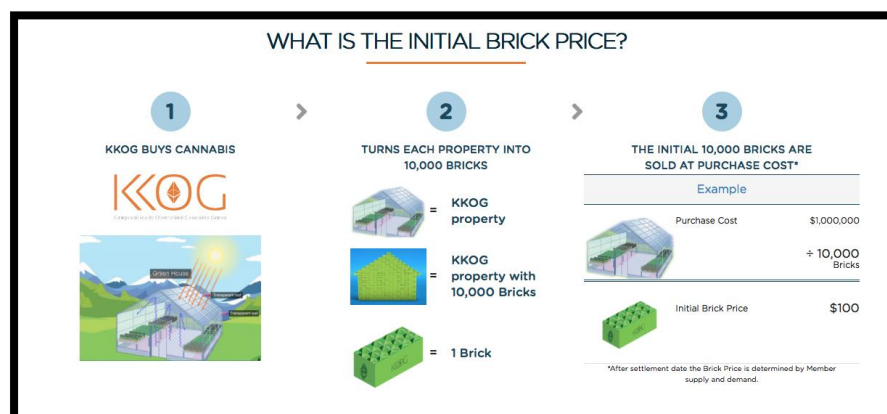
KKOIO is as crypto currency based token of the Ethereum Block-chain created by KKOIO Limited, a Nevis based group. KKOIO is the first crypto currency of its kind to provide investors with access to the exclusive cannabis industry. This white paper will provide information on the industry, its growth potential, the development of KKOIO token, and how the investor community can take advantage of the platform.

Recently, both the Cannabis industry and Crypto Currencies have seen a significant inflow of investment. The United States and Canada have been at the forefront of the push for the legalizations of cannabis, both recreationally and medicinal. Recent growth in both markets seems to be just the beginning. This is why we, KKOIO, decided to bring the two (Crpto currency and Cannabis) together in a way that has yet to be done.



10,000 BRICKS

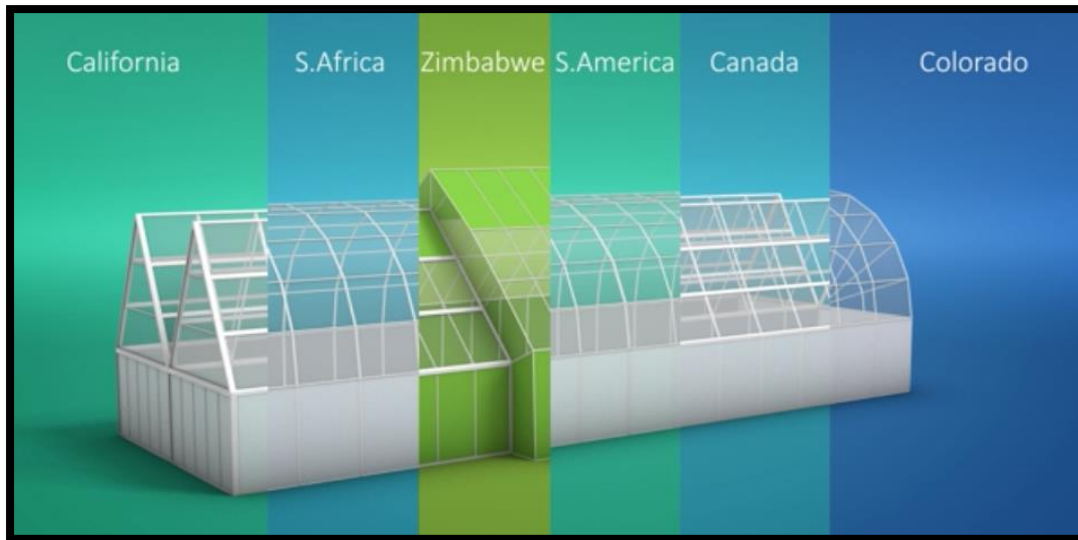
Our vision is to bring cannabis investing to the masses. Providing transparent access to cannabis investment projects, by simply using the token as a tool to access BRICKS. BRICKS represent the actually building blocks of each project. KKOIO's global team will source projects in countries where some aspects of the cannabis industry are legal. We will build, buy, or invest in cannabis and through our network of experts, develop the projects into successful and profitable ventures for KKOIO token owners.



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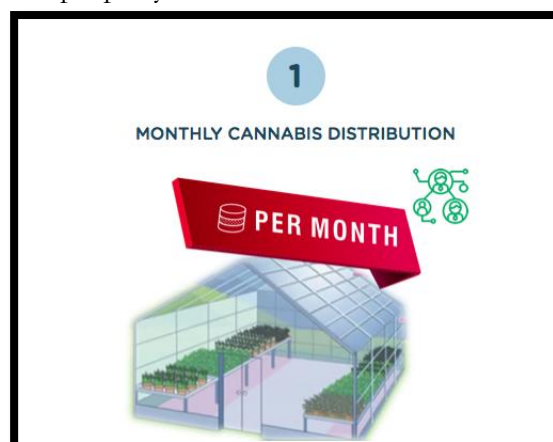
We buy selected Cannabis Grow Greenhouses (CGG) evaluated and approved by our experts. Each project has a maximum value of 10,000 BRICKs and the value of the each BRICK is based on the purchase price of the CGG. This provides low cost entry point and provides the investor with the capability to purchase and own BRICKs at different locations globally.



Our Global Greenhouses are carefully selected based on the recommendations of our team of experts. Across international markets, KKOg will find the best product with the most growth potential. Our team is constantly in finding new opportunities and is always on the cusp of new markets, new strategies and most important new partnerships that create strategic value.

HOW CAN I EARN POTENTIAL RETURNS?

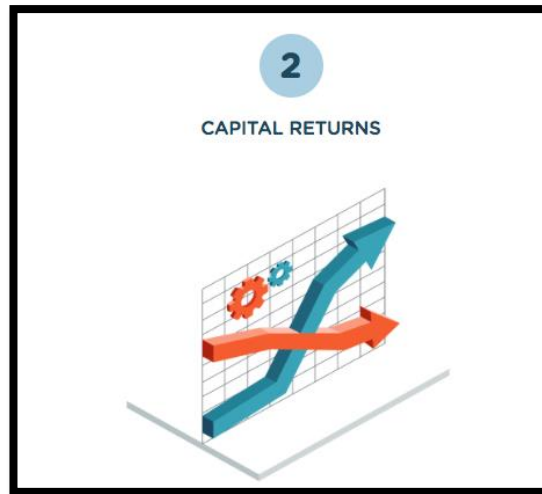
Your BRICKs increase in value based on the performance of each facility and also a percentage of the amount to cannabis sold based on the percentage of your BRICKs value. Returns are not limited to just the sale of cannabis, significant returns may also be attributed to the sale of a property.



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At the end of every month, if you are a BRICK Holder in any KKOG Property, you will receive your share of the net income. Distributions are paid to your KKOG Wallet within 10 days after month end. Our Property Management team takes care of the hassles involved in managing a property, from finding and managing tenants to property maintenance.



After you have purchased your BRICKs, you will be able to monitor your potential Capital Returns through your KKOG Portfolio. Independent external property valuations are performed semi-annually, serving as a price guide for investors, and is represented by the BRICK Valuation. If the property's value goes up or down, so does the BRICK valuation. When the time is right for you, place your BRICKs for sale to realize any returns.



Property Sale

Once the property has been developed and in full operation, just like a Real Estate transaction, the property can be sold. The sale must be approved by the KKOG team for the best possible price, so both the KKOG and the BRICK owners will get best possible return for the sale. Brick owners decide when to sell or hold their bricks.

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BRICK owners will be notified in advances regarding the sale of any Kkog properties.

Payment

Freedom to exit, anytime*

You are free to sell your BRICKs anytime. Simply set the sell price and the number of BRICKs you would like to sell, making them available for other investors to purchase. You can list your BRICKs for sale on the Kkog Platform 24 hours a day. Our mobile-friendly website lets you instantly list BRICKs on the go.

****Note: For the period your deposited funds are pending (estimated 1-2 days), you are not eligible to list your BRICKs for sale. This only applies for advanced funds.***

How fast do BRICKs sell on the Kkog Platform?

The median time to sell BRICKs on the Kkog Platform is 20h 41m*.

Properties

Kkog's team of global experts source properties around the globe and provide a detail summary of each Cannabis Greenhouse.

Property Name	Location	Est. Net Yield	Total Estimated Yield	Initial Brick Price	Investors	Lowest Available Brick Price	Discount
ZIM2	Zimbabwe	12.55%	314.99%	\$395	602	\$396.00	1.45% Below Valuation
S. Africa	41 Holda Road, Kibler Park, Johannesburg South Africa	11.59%	313.73%	\$395	76	\$350.00	
California	101 S. Topanga Canyon Blvd, Topanga, CA 90290	1.54%	114.94%	\$395	602	\$300.00	DISCOUNTED - 0.22%

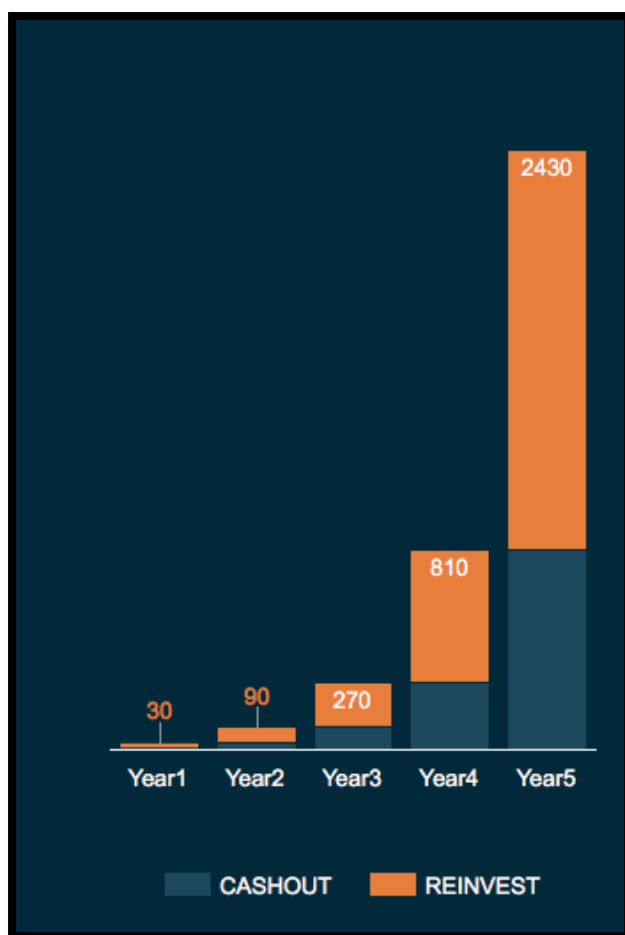
Investors based on the information can invest in one or a multiple, which is based on the availability of BRICKs.

Description of each property includes:

1. Location
2. Estimated Yield
3. Total Yield
4. Price per BRICK
5. Total amount of investors

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*(Each property will have a maximum of 10000 BRICKs available for purchase)

The operation of each facility will be monitored by our experts to ensure that each plant's grow is maximized for the double/ triple digit returns the cannabis investor's are expecting. While continually maximizing the output of cannabis buds, we will work with the management to streamline operations and reduce waste. Details on each property's forecasted cash flow will be in our Monthly Distributions tab on each property page.

WHY KKOG?



Instant Ownership

Choose your CANNABIS greenhouse in minutes, and instantly own Bricks in a CANNABIS operation



Anyone can invest

Feeling locked out of the lucrative CANNABIS market With Bricks available for under \$300, now everyone can invest in CANNABIS.



Property Transparency

For every KKOG property, we provide Forecast Cashflows, Purchase Price, Independent Brick Valuations, and more to give you greater investment control.

Now small investors can take advantage of the high returns that have been hallmark to the cannabis industry.

KKOG marketing will focus on sales based on market regulations. We have developed international distribution partners and have an active team focused on bringing on board new partners that drive sales. So part of our due diligence phase of each project is to make sure that 100% of the product is sold before its reaped.

We take care of the hard work and due diligence and your reap the reward. We are responsible for efficient, cost effective, high yield grow operations, obtaining licensing, marketing and sales.

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For far too long, small investors have been left out when new opportunities come up. Now is the time to take advantage. KKOG provides the opportunity with minimal cost to achieve high returns, check out our calculator on kkog.io.

The Calculator



Projected annual token profit:

Annual token profit projection based on investment.

The model below shows the expected returns using an annual projected token profit based on a 100% reinvestment strategy and at current market conditions. It does not include overhead costs for management, other company costs and doesn't take into account the 1.75% fee KKOG charges (see White Paper for distribution). Actual results can be higher or lower. The model is a sample calculation. This model should not be considered as information for an investment in tokens or as an offer of or a solicitation to buy tokens. Token profits will be distributed on a quarterly basis. In this case we are using \$10 USD as an example.

The investor can choose to get in and out for a quick return, or let it stay and rollover. As you can see the returns are significant either way. Returns are based on the cannabis greenhouse you have invested in. Returns may vary depending on the location, size and product grown at greenhouse.

FEES

KKOG has a simple fee structure: KKOG charges a 1.75% transaction fee when you buy or sell your BRICKs. Whether you hold your BRICKs for 2 months or 2 years, you'll only ever pay 1.75% of the transaction value each time you buy and sell. There are no funds under management, performance, contribution, service, or withdrawal fees. There are monthly expenses associated with each property, which are fully disclosed.

Property Transparency

Property transparency is essential to the success of the investor. It provides the investor with greater control over the investment. Property transparency also provides a clear and concise report on each KKOG property, as well as, an up to date history of the property. An investor will have the ability to evaluate each property individually and select the property that suits their individual criteria for investing.

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Our prime objective is to provide the highest level of security and transparency for KKOG token owners. KKOG will provide each investor with quarterly reports on their operations, so each investor will know how well each CGG is performing, the quarterly yield, cost, sales and eventual returns.



According to Investopedia, “transparency is the extent to which investors have ready access to required financial information about a company such as price levels, market depth and audited financial reports. ... Companies also have a strong motivation to provide disclosure because transparency is rewarded by performance.”

All information on each project can easily be seen on property page of KKOG.IO, in order for the investor to have as much information to make a proper choice on the property to select. Ethereum also provides transparency utilizing smart contracts to facilitate total transparency of the transaction to all concerned parties. As a result, smart contracts offer higher transparency and safer exchanges.

Federal Regulations governing Cannabis

United States

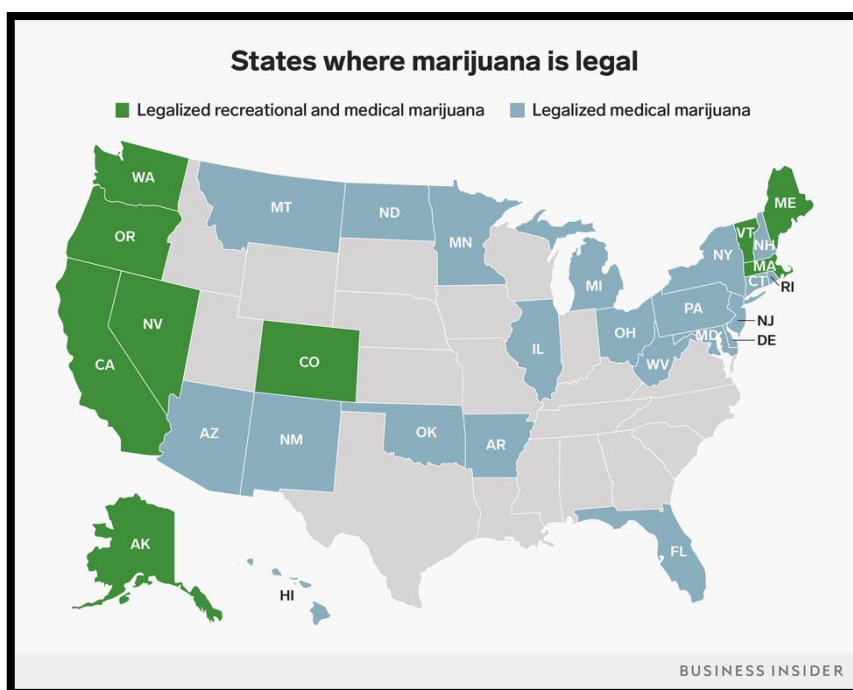
The federal government regulates marijuana as a scheduled

1. Drug utilizing the Controlled Substance Act (CSA) (21 U.S.C. § 811), the federal government defines marijuana as highly addictive and having no medicinal value.
2. The cultivation, possession and distribution of marijuana are illegal under the Federal Controlled Substances Act, and any proceeds deriving from those transactions would be proceeds of an illegal transaction.

Several states have acknowledging the use, sale and possession of marijuana in the U.S. even though it's still illegal under federal law;

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- Recreational marijuana is legal in nine states and medical marijuana is legal in 30 states.
- A 2017 Gallup poll showed that 64% of Americans support legalization.
- Oklahoma became the 30th state to legalize medical marijuana in June

KKOG Global

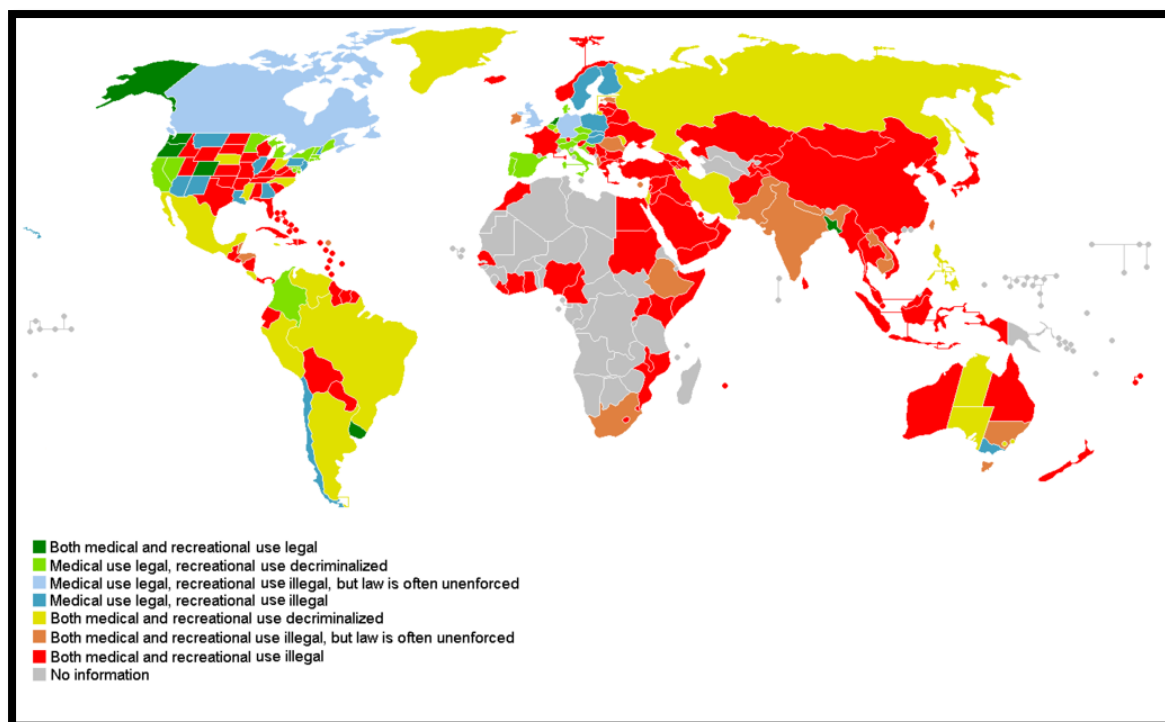
Recently legislations around the world indicate there is global acceptance. Real value in the cannabis industry is based on the amount of the total yield produced, quality and most important diversity of product. KKOG plans to expand into markets that provide both the largest yield and profit.

Industry Facts (CANNABIS)

- The legal global cannabis market is set to grow more than 1,000% over the next decade and could reach \$140 billion dollars [by 2027](#), according to a new analysis by European investment bank Bryan, Garnier & Co.
- In the US alone, The U.S. legal marijuana market size is expected to grow at a CAGR of 24.9% from 2017 to 2025
- Medical marijuana is estimated to be valued at USD 100.03 billion by 2025
- By product type, marijuana buds segment is estimated to be valued at USD 82.9 billion by end of 2025

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Countries with KKOG Representatives

- | | |
|-----------------|--------------|
| 1. Colombia | 6. USA |
| 2. Jamaica | 7. Ghana |
| 3. South Africa | 8. Swaziland |
| 4. Zimbabwe | 9. France |
| 5. Lesotho | 10. UK |

A key component responsible of the acceptance of cannabis is its use in medicine. Countries that allow the medical use of whole-plant cannabis include Australia, Canada, Chile, Colombia, Germany, Greece, Israel, Italy, the Netherlands, Peru, Poland, and Uruguay. In the United States, 31 states and the District of Columbia have legalized cannabis for medical purposes. Recently, the BIG 3 professional basketball league became the first professional league to permit the use of cannabidiol (CBD), an ingredient in marijuana, for pain management and recovery. CBD has also been removed from World Anti-Doping Agency (WADA) list of banned substances.

Industries with significant growth are the prize for investors. So, there is no time like now for the cannabis investor. “Recent reports indicate that the cannabidiol (CBD) market is estimated to grow by 700 percent by 2020, and a report by market intelligence firm *Hemp Business Journal* projects that the CBD market will grow to \$2.1 billion by 2020.”

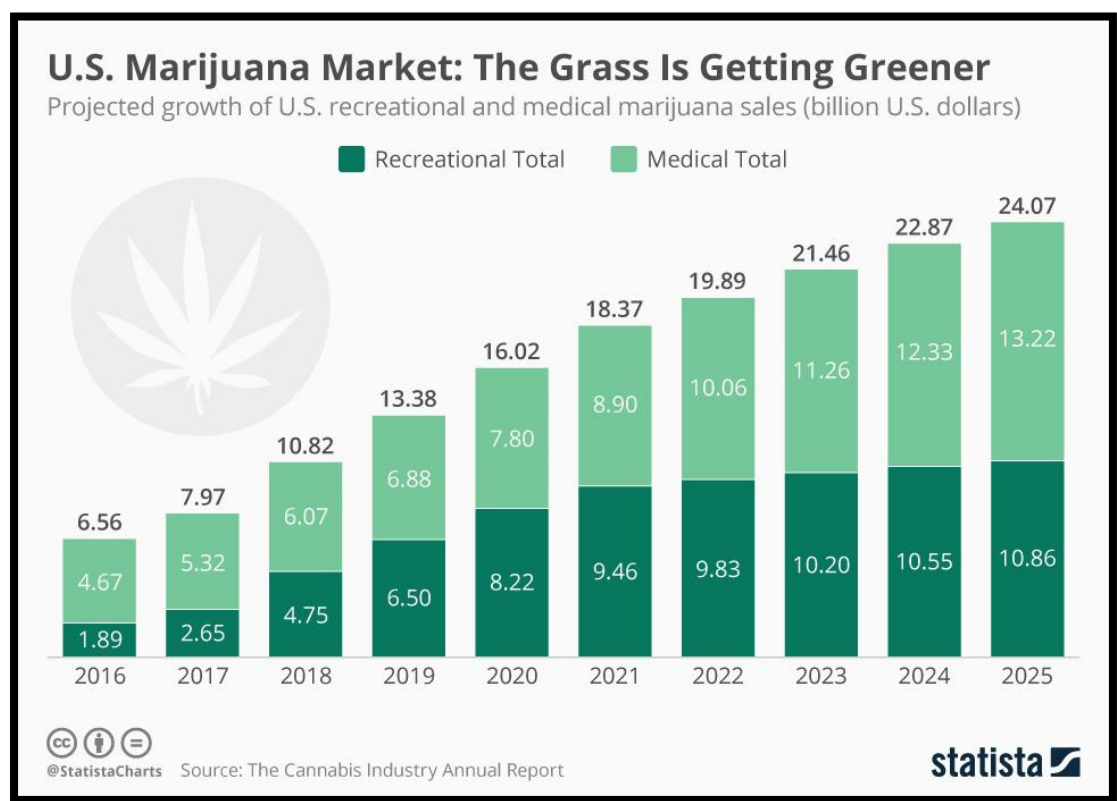
Source: <https://www.forbes.com/sites/debraborchardt/2016/12/12/the-cannabis-market-that-could-grow-700-by-2020/#3204e26b4be1> **Debra Borchardt**

A core element of profitability will be our long-term partnerships with pharmaceuticals companies. We have already taken the steps to solidify supply agreements in Africa, Europe and North America. Our goal is to have several local and international

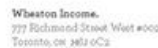
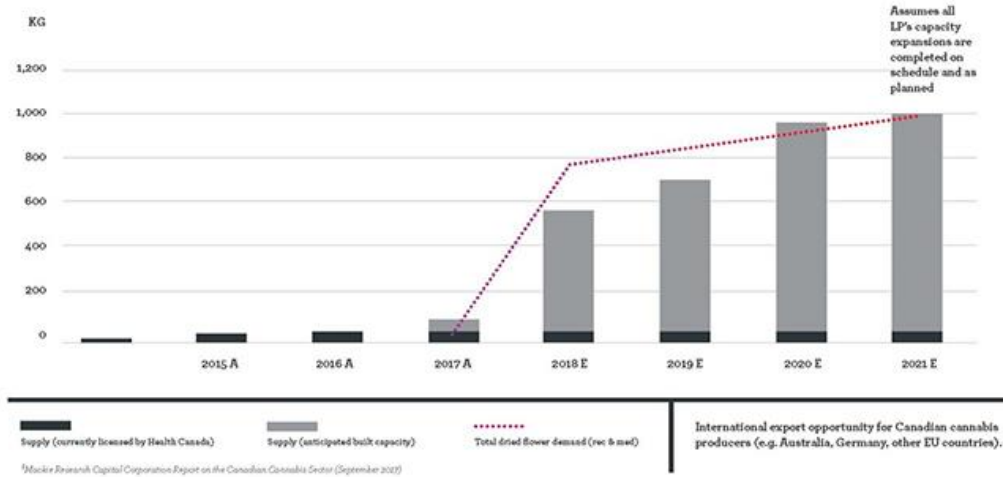
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pharmaceutical companies in our partnership structure to purchase high quality KKOG organic CBD products.



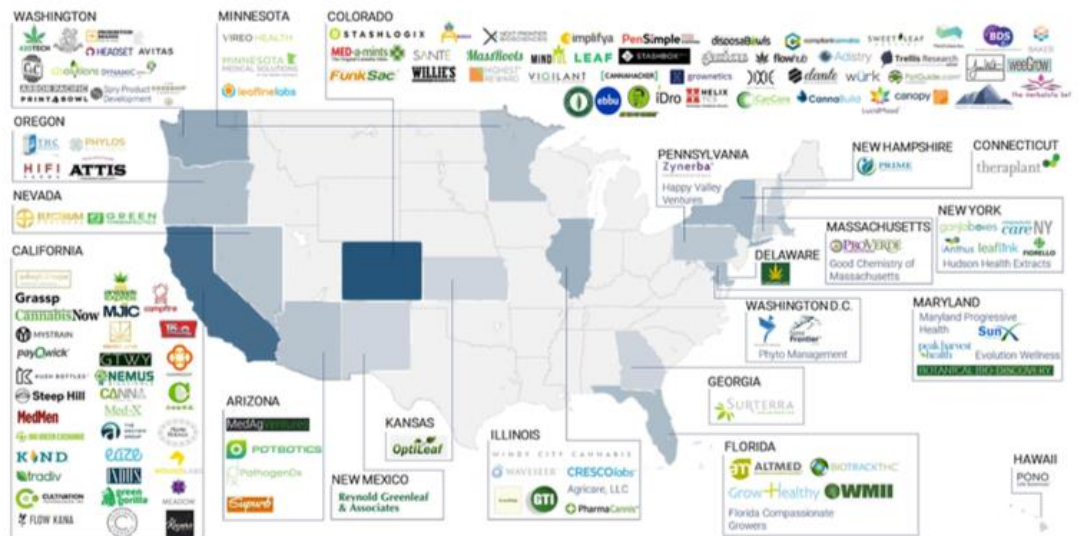
Domestic demand expected to outstrip supply until late 2021.



647 822 0221 (main)
info@wbeatools.com
wbeatools.com

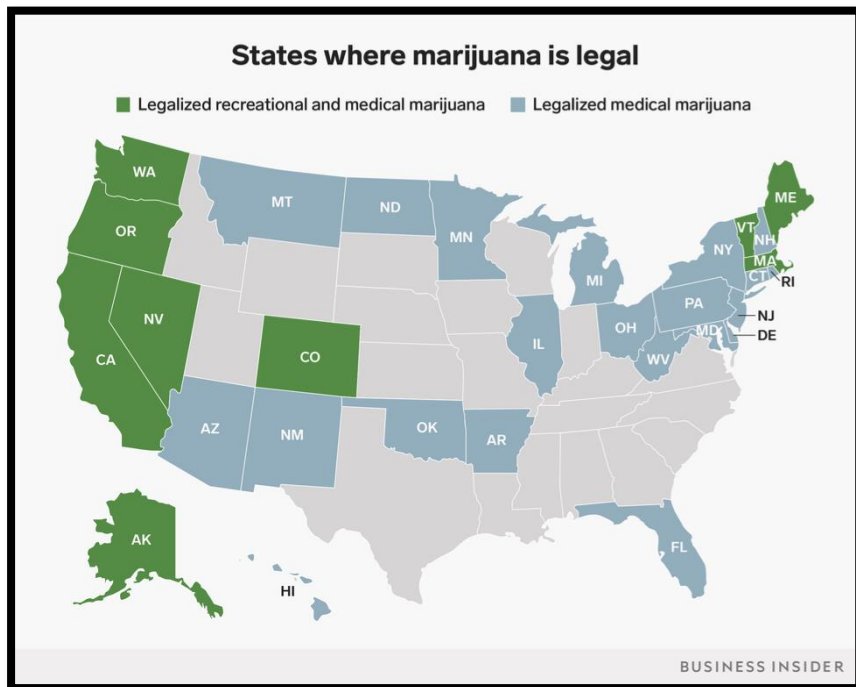
Growth by diversity.
Page 10.

US 2014-2016 VENTURE ENVIRONMENT



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- Recreational marijuana is legal in nine states and medical marijuana is legal in 30 states. [SEP]
- A 2017 Gallup poll showed that 64% of Americans support legalization. [SEP]
- Oklahoma became the 30th state to legalize medical marijuana in June 2018 [SEP]

ICO Overview & Token Sale

To participate in our token pre-sale, potential purchasers will need to visit kkog.io, register and fund their account. Once registration is complete, buyers will be able to purchase KKO tokens using Ethereum. Purchase of KKO tokens will be available in 3 tranches. There will be a total of 20 million KKO tokens will be issued at the first ICO date.

Benefits of ICOs:

- Transparency of use of funds [SEP]
- Fast and easy fundraising method [SEP]
- No geographical boundaries [SEP]
- New opportunities of funding [SEP]

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ICO Sale

1st Sale Start Date

ICO 1st sale starts 2018/07 at the time of sold 2 million in total price is \$0.7 (30% off)

Date has not yet been selected however, it will take place is the Q3 of 2018. A total of 2 million will be issued at .70 USD. *Tokens will be sold at a 30% discount.*

2nd Sale Start Date

ICO 2nd sale starts 2018/08 at the time of sold 5 million in total price is \$0.85 (15% off)

At the end of Q3, the second opportunity for KKOG tokens will be made available to purchasers. A total of 5 million will be sold. *Tokens will be sold at 15 % discount.*

Final Sale Start Date

ICO final sale starts 2018/09 price is \$1 (no discount) By the end of this month/ When tokens sold out, the final sale ends

The final opportunity for purchased to take part in the ICO will be at the beginning of Q4. No discount will be given on this final raise. *Token will be sold at \$1.00 USD*

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ICO ROADMAP



Industry Facts (CRYPTO CURRENCY)

There were over 1,100 crypto currencies and the total market capitalization of all crypto-currencies as of September 2017. At that point, valuation reached an all-time high surpassing \$60 billion. Then, forward 3 months to December 2017 and the total market cap reached \$600 billion. In crypto currency world, ICOs are the most profitable yet risky form of investment as well as the raising of funds.

Initial Token Offerings (ICO) is a way for companies to raise funds by exchanging investors' contributions into different digital currencies. While investors can trade up for potentially more valuable currencies, they don't get any voting rights or equity stake in the company through an ICO.

CNBC- OCTOBER 2018

<https://www.cnbcm.com/2017/10/05/how-icos-setting-the-vc-world-ablaze-work.html>

Crypto Currency Market Value

Crypto currency market valuation is to hit \$1 trillion this year. The market cap of crypto currency seems to just increase. Even though some of the individual ones are falling but cumulatively, the market cap seems to increase year-on-year.

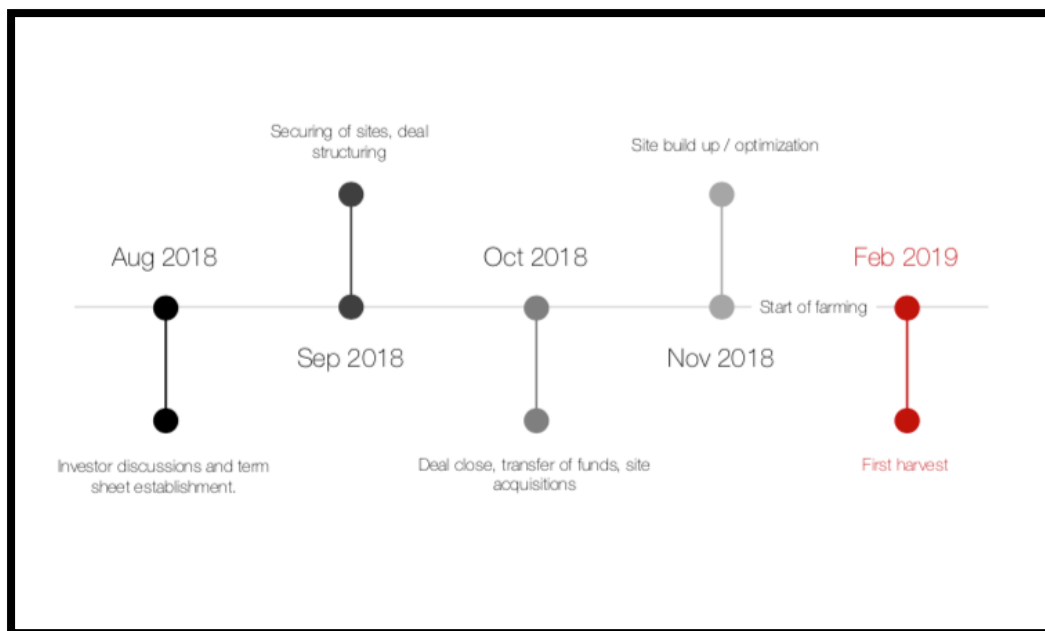
-Smarterum – July 15, 2018

<https://smarterum.com/3223/crypto-currency-market-valuation-to-hit-1-trillion-this-year-crypto-currency-predictions-2018-news-analysis-sun-jul-15/>

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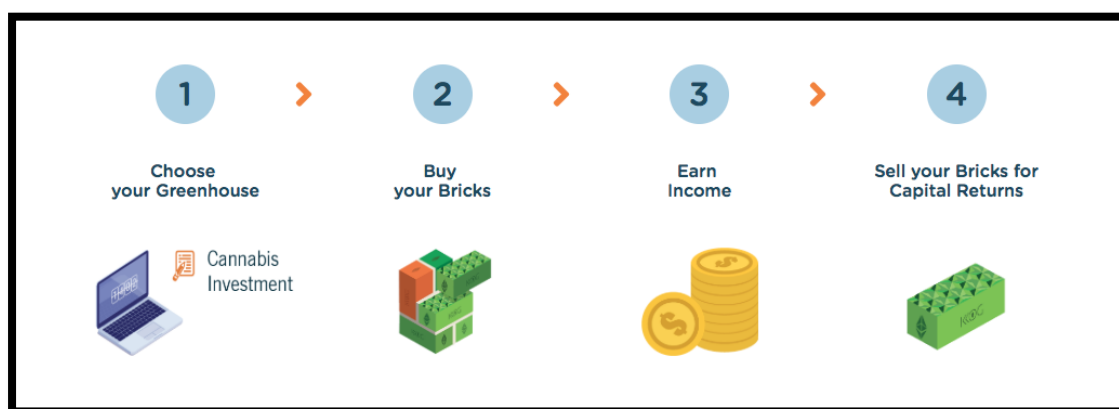
KKOG will enter the market with a REIT online platform connecting investors with selected CCG's that are profitable, sustainable, and in the long run valuable to potential buyers. The legal cannabis is still a burgeoning industry, but recent multimillion dollar IPOs verifies the industry is here to stay. We have created a tool that provides an exciting new method of taking advantage of investment opportunities.



Through the purchase of (BRICKs), the investor will earn a share of the income produced through grow facility investment – without actually having to buy, manage or finance property. Kkog.IO uses its crypto-currencies to raise funds to purchased and develop CCG's around the globe.

Real Estate Investment Trust (REIT) <https://www.investopedia.com/terms/r/reit.asp#ixzz5LWxtcG8B>

How Kkog Tokens Operate



Global Outreach

KKOG is poised to be a major player in the industry, capitalizing on the ability to develop and secure CCGs. Kkog has created a network of experts, government relation specialists and local cannabis industry professionals to locate, negotiate and secure CCGs. A core part of our tactic is having access to information and having the

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ability to act on it immediately. Our team members are now located around the world undertaking due diligence operations.

KKOG provides the investor with investment options.

1. The opportunity for investors to cash in on more profitable markets outside of the US.
2. Mitigate risk by spreading their investment across many countries
3. Alleviate risk attributed to government or regulatory oversight that may eventually occur in US and Canada.

PHASE I & II GROW LOCATIONS



We will focus on markets that enable growth and strong local demand markets as well as favorable climate conditions as well as preferably production cost advantages exist.

Other geographies will be served primarily through export from these markets.

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KPIs TARGET GEOGRAPHIES



Scalability

The growth potential for KKOIO is only limited by the amount of countries that will legalize cannabis. This KKOIO platform created by KKOIO is not limited to just CGGs, the model can be adapted to any cannabis related industry, from dispensaries to edibles. KKOIO plans to grow beyond the CCG and be apart of the entire product cycle.

Corporate Strategy

PHASE I

A quick market entry focusing on larger investment in California will result in stable returns while seeking and developing several smaller investments/ projects in Africa. This will spread the risk while maintaining emerging market return upsides & first mover advantages. We will focus on providing high-grade cannabis oils. For growth operations we will execute superior opportunities with quick monetization potential. We develop regional clusters in areas where we have superior political connections for phase II expansion as well as strong local demand to avoid initial export pressure.

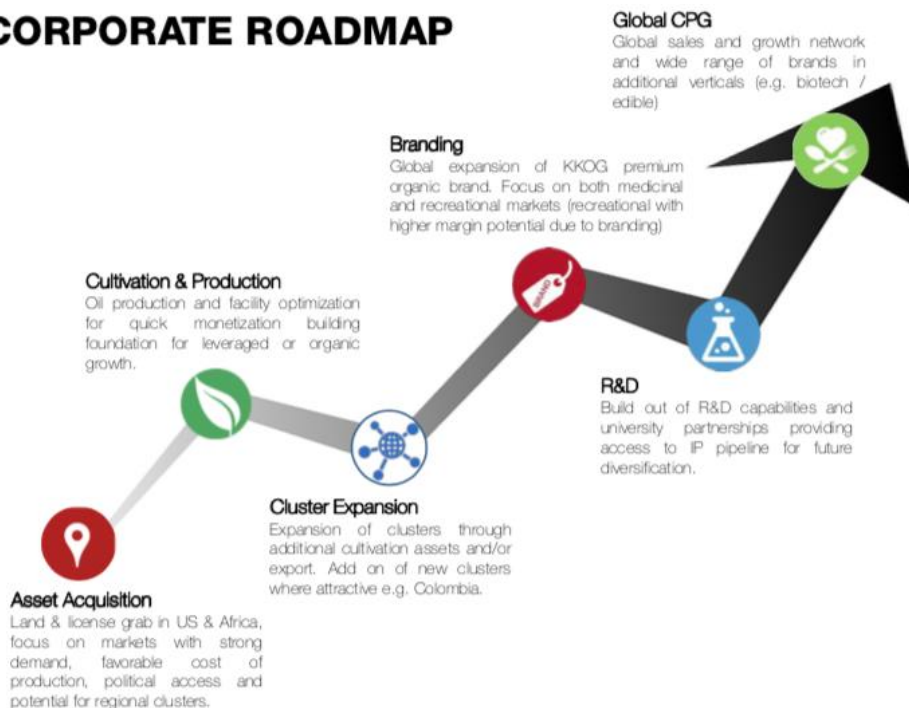
PHASE II

Expansion of footprint in clusters on the back of phase I project cashflow. Initiation of new clusters in select regions will be created to serve local consumption and export (South & Central America). Our plan is to build up the US consumer brand leveraging celebrity access which will creates a take-off market for farms developed in countries that don't have strong demand metrics but low costs of production. Development of export markets to create broader base of off-take markets. Additionally, we will develop R&D capabilities and university partnerships to shield the company from potential future global oversupply by creating a strong IP portfolio and a baseline for diversification.

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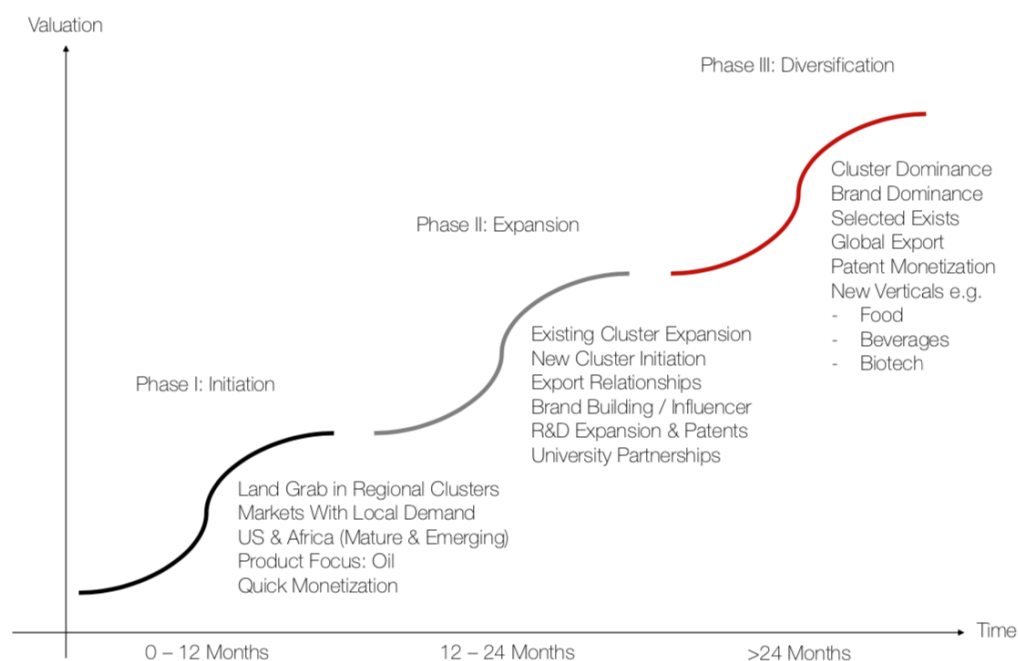
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CORPORATE ROADMAP



PHASE III

Dominance of clusters and exit of select projects or entire clusters to large mature market based players. Part of our plan is to expand into new revenue verticals on the back of R&D such as food, beverages and biotech. A globally diversified growth operation with large export component for high value add products from markets with best production environment / low cost to markets with highest product demand will significantly increase profitability and growth for KKOG.



THE ORGANIC ADVANTAGE

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- Providing a clear differentiator in the market and significant upsides for premium branding. [1] [SEP]
- Wide consumer support and ease of celebrity endorsement. [1] [SEP]
- Build momentum for later acquisition through CPG companies or private equity firms. [1] [SEP]
- 84% of California cannabis contains pesticides some of which form cyanide upon combustion. [1] [SEP]
- High levels of molds and fungi are of additional concern. [1] [SEP]

Health and safety is especially important for the medicinal cannabis market, which will create traction in recreational area as well. [1] [SEP]

Other industries such as food have shown success potential of an organic positioning. [1] [SEP]

ORGANIC MEANS? [1] [SEP]

Cannabis cannot be labeled as “organic,” since the federal government controls the term and the federal government does not accept cannabis as a legitimate crop, Cannabis cannot be labeled as organic. Organic in our company name, goes beyond the fundamentals of organic cannabis, our cannabis will go above and beyond the requirements of the USDA National Organic Program.

Our organically produced product will be grown without the use of pesticides, synthetic fertilizers, sewage sludge, genetically modified organisms, or ionizing radiation. Details, including the quality of water will be taken into consideration at every grow facility.

What sets us apart from all the competitors in this industry, is not just our disruptive platform but our care and love of our product. That is why, all operations purchased by KKOG will transformed into 100% organic. For along time, cannabis growing has focused on getting the highest yields possible, as quickly and efficiently and possible and this could only be attained the through the utilization of chemical fertilizers.

Attaining 100% organic to us, means focusing on everything from the seed to the eventual harvest and doing so while ensure the final product and process is beneficially to the environment, planet, plant and final product. The consumer, user and investor will be known that KKOG products are 100% organically produced. Everything from the water to the soil, to facility operations will operate with that in mind.

Our goal is to grow clean, cleaner than competitors while setting industry standard. While organic cannabis cultivation does require a greater degree of Hands-on oversight than traditional synthetic fertilizer/pesticide based automated cultivation systems, the numerous pro’s of a superior, more health-focused product outweigh the additional costs associated with going organic.

The Science Behind the Grow [1] [SEP]

To grow is a science. Few people have the technical capabilities required to grow a successful crop every quarter. Your return is 100% based on what you put in and in this business the quality of your product, is your lifeblood. The reputation of the product quality and the user experience, will either make you or break you. One can’t afford to have one bad crop.

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It is with that primary tenant in mind that our Master Grower creates and implements the KKOg Seed to Sale SOP's. Here are just a few of the steps we take at KKOg to ensure a 100% clean, organic, toxin free product.

Mother Plants/Seed Stage:

A truly organic plant begins with the mother plant or seed. From the best seed banks in earth, we painstakingly select the ideal cannabis strains and genetics for a specific region and project goal.

Clones and mother plants are kept in isolated clean room environments separated from the vegetation/flowering area. These highly controlled environments, along with a predatory insect protocol, keep plants free of pathogens and pests.

Cuttings/Plant Cloning Stage:

Rather than Follow the industry standard of using expensive synthetic rooting gel's and powders, we root tens of thousands of plant cuttings using nothing more than the gel of an aloe vera leaf. This natural method was originated by organic master growers in the 1960's and finds its roots in the mecca of organic cannabis cultivation, Humboldt County California.

Utilizing the gel of an aloe vera leaf is not only organic and highly effective, (97% cloning success rate) It also greatly reduces cloning costs:^[1] 1 Quart Clonex Gel = \$90 1 Small Aloe Vera Leaf = \$.50

Clones are cultivated under a 98% humidity controlled dome, in inert Coco fiber cloning plugs. At no time our clones sprayed with synthetic hormones, fertilizers, rooting agents or pesticides of any kind.

Vegetation/Flowering Stage:

All plant nutrients/amendments in the vegetation/flowering Stage are derived from only certified organic, industry leading brands. At no time are any hormones, pesticides, non-organic synthetic fertilizers, fungal controls or growth accelerants used on KKOg farms.

Pest control: Because KKOg is committed to producing a clean, organic and pesticide free product, we do not use pesticides or toxic substances for pest management. Instead, we employ the use of predatory insects and natural plant based oils as our primary pest barrier. Along with SOP's from environmental controls to garden technician, all apparel will also be held to the highest standard to ensure the cleanest environment.

Harvest Stage:

The stringent SOP's for organic cannabis cultivation are carried right through the harvesting processes, as plants are taken at peak ripeness and carefully transferred to the trimming/drying/curing rooms. Every metric and detail of the process is implemented with oversight/accountability protocols to ensure a consistently high quality end product and "not one bad crop".

The KKOg Philosophy on Commercial Cannabis Production: Produce a medicine that is clean, potent, price competitive and we would confidently use or recommend.

MORE INDUSTRY FACTS

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- The legal global cannabis market is set to grow more than 1,000% over the next decade and could reach \$140 billion dollars by 2027, according to a new analysis by European investment bank Bryan, Garnier & Co.
- In the US alone, The U.S. legal marijuana market size is expected to grow at a CAGR of 24.9% from 2017 to 2025
- Medical marijuana is estimated to be valued at USD 100.03 billion by 2025
- By product type, marijuana buds segment is estimated to be valued at USD 82.9 billion by end of 2025
- The global Legal Marijuana market is valued at 7970 million US\$ in 2017 and will reach 53200 million US\$ by the end of 2025, growing at a CAGR of 26.8% during 2018-2025.
- With [most states](#) having already approved medicinal use, the Hemp Business Journal projects a \$2.1 billion CBD market by 2020. As a whole, cannabis industry growth will bring the sales total of \$6 billion in 2016 up to a whopping \$75 billion by 2030, [Bloomberg projects](#), citing investment-banking experts at Cowen & Co.
- Canada and the US will maintain their status as global cannabis powerhouses with the market growing from \$9.2 billion last year to US\$47.3 billion by 2027 (CAGR 18%). ^[1]_{SEP}
- Recreational sales that began in California at the start of 2018 increased the number of adults legally able to purchase adult-use cannabis products globally by nearly threefold from 17 million to 47 million. That headcount will jump to more than 75 million later in 2018 with the anticipated addition of Canada legalizing adult use and sales. ^[1]_{SEP}
- With the legalization of adult cannabis use in Canada a major market will be opened estimated by the Canadian Government between C\$ 4.2 billion and C\$ 6.2 billion in 2018 while Deloitte projects up C\$ 8.7 billion in sales while some estimates reach as high as C\$ 13 billion. ^[1]_{SEP}
- The US market is currently valued at US\$ 8.5 billion on the back of 9 states where adult use is legalized and 30 states where medical use is legalized. ^[1]_{SEP}
- Cannabis remains on the federal level in the US which creates unique challenges to companies operating in the sector such as access to the most basic banking relationships. ^[1]_{SEP}
- California is the largest market in the US with a projected market size of US\$ 5.1 billion by 2019 surpassing the size of the US\$ 5 billion beer industry. ^[1]_{SEP}
- Oregon leads the US for adults reporting they consumed cannabis over the past six months (35%), followed by Washington (31%), Colorado (25%) and California (23%). ^[1]_{SEP}
- Gallup reported last year that a record 64 percent of Americans believe cannabis should be legalized, and for the first time in Gallup's nearly 50 years of polling, a majority of Republicans agreed. ^[1]_{SEP}

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MARKET AFRICA

- As much as 10,000 tons of cannabis is produced throughout Africa each year (United Nations). ^[1]_{SEP}
- Aphria announced that it was forming a new venture known as CannInvest Africa that's designed to supply cannabis extracts to legalized African countries. This venture came about from a roughly \$3 million investment with the Verve Group of Companies. ^[1]_{SEP}
- Lesotho: Strategic access to South Africa, top climate conditions (300 days sunshine and desirable humidity levels) and first African country to legalize cannabis production. Influx of foreign direct investment as a result: Supreme Cannabis Co. has invested \$10 million in a Lesotho company to export high-grade cannabis oil. Canopy acquired Lesotho's Daddy Cann in an all-stock transaction valued at around C\$ 28.8 million.
- Zimbabwe: Legalized production for scientific and medical use. Foreign investors are getting interested. Canadian investors are scouting for 10,000 hectares of land for marijuana farming in the Mashonaland region. ^[1]_{SEP}
- South Africa: Domestic potential market of 400 tons high grade medical marijuana p.a. (Aurora). The Dagga Party won a landmark ruling this year to permit smoking in the home on privacy grounds.
- Cultivators of Cannabis may apply to SAHPRA for a license authorizing the cultivation of Cannabis as well as the manufacture, import, export and/or distribution of a cannaboid-containing product.
- In May 2018 SA opened its first medical dispensary. Aurora acquired CanniMed Therapeutics for C\$ 1.1 billion (CanniMed holds a supply agreement with Akula Trading 2 Pty Ltd. to export cannabis oil products to the privately held South African company). ^[1]_{SEP}
- Morocco: US\$10 Bn black-market production, unlikely to get legalized due to pressure from religious groups.
- Malawi: Trials on hemp production ahead of potential legalization of non-psychoactive cannabis for industrial use.
- Ghana: Heavy local consumption and several pro-legalization movements but no short term win in sight due to opposition from Government officials and Christian groups.
- Swaziland: Abundance of illegal production. The Swazi House of Assembly has appointed a committee to explore the possibility of legalization. ^[1]_{SEP}

SOUTH AND CENTRAL AMERICA/ CARIBBEAN

- South America: Projected to grow from just \$125 milOBillion in 2018 to \$776 million by 2027 (AMR / BDS). ^[1]_{SEP}
- Caribbean: Increasing investor interest e.g. Hiku participating in Jamaica's Kaya's C\$ 8.5 million capital raise for listing on TSX. ^[1]_{SEP}
- Scythian announced an agreement to sell off its Colombian, Argentinian and Jamaican assets to Aphria for US\$ 193 million. ^[1]_{SEP}
- 2027 Projected Demand Main South American Markets: Brazil US\$ 363 million (100% medical), Argentina US\$ 292 million (42% medical), Uruguay

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US\$ 49 million (100% adult), Peru US\$ 48 million (100% medical), Colombia US\$ 18 million (100% medical), Chile US\$ 7 million (100% medical). [L] [SEP]

- While Brazil and Argentina will far outweigh other countries in terms of spending, Uruguay is the clear leader in early liberalization of its cannabis regulations. [L] [SEP]
- Larger players such as Canopy are active in South America Spectrum Chile and Bedrocan Brasil subsidiaries [L] [SEP]
- Uruguay and Colombia are the two largest legal producers in the region and the top countries driving investor interest in South America. [L] [SEP]
- Colombia only allows for the cultivation of cannabis for medical purposes but has handed out many more licenses than Uruguay, both to multinational cannabis companies like ICC Labs Inc which also holds one of Uruguay's two federal licenses, and to local producers. [L] [SEP]

Recreational Marijuana | Insights and opportunities



Block-chain

Block-chain is a shared, distributed ledger that facilitates the process of recording transactions and tracking assets in a business network. An asset can be tangible — a house, a car, cash, land — or intangible like intellectual property, such as patents, copyrights, or branding.

Block-chain for Dummies, Gupta

In its simplest form Block-chain technology records a transaction, similar to that of a ledger. It records transaction between people. Where historically, transaction needed a third party, in Block-chain, third party approval, which is traditionally a bank. Block-chains operate entirely decentralized.

When utilizing Block-chain there is no central clearinghouse and no central ledger held by entities such as banks. Instead, the ledger is distributed across a vast network of computers, called nodes, each of which holds a copy of the entire ledger on their

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respective hard drives. These nodes are connected using a peer-to-peer (P2P) client, which synchronizes data across the network of nodes and makes sure that everybody has the same version of the ledger at any given point in time.

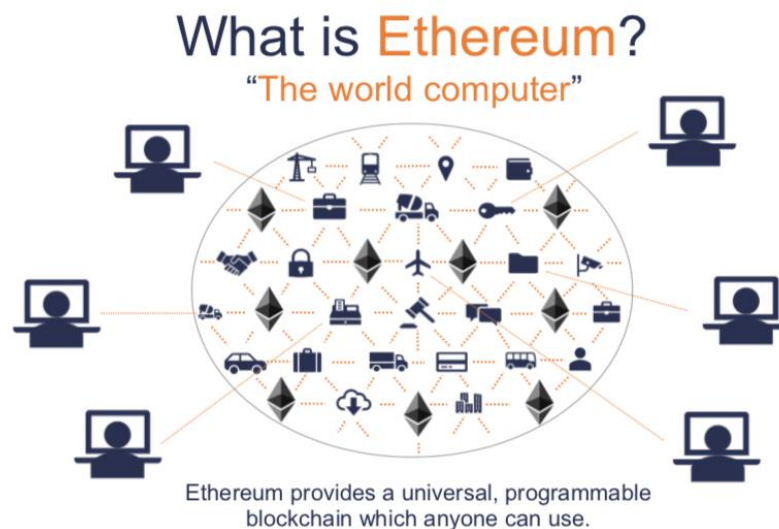
When a new transaction is entered into a Block-chain, it is first encrypted using state-of-the-art cryptographic technology. Once encrypted, the transaction is converted to something called a block, which is basically the term used for an encrypted group of new transactions. This is called the chain; hence the tech is referred to as a Block-chain.

<https://www.coursethereum.fr/ethereum-gratuit/>

Ethereum

Ethereum is powered by the Ethereum Virtual Machine which allows smart contracts to run on a decentralized blockchain. These contracts self-execute only when certain set of conditions are met.

Binary.com



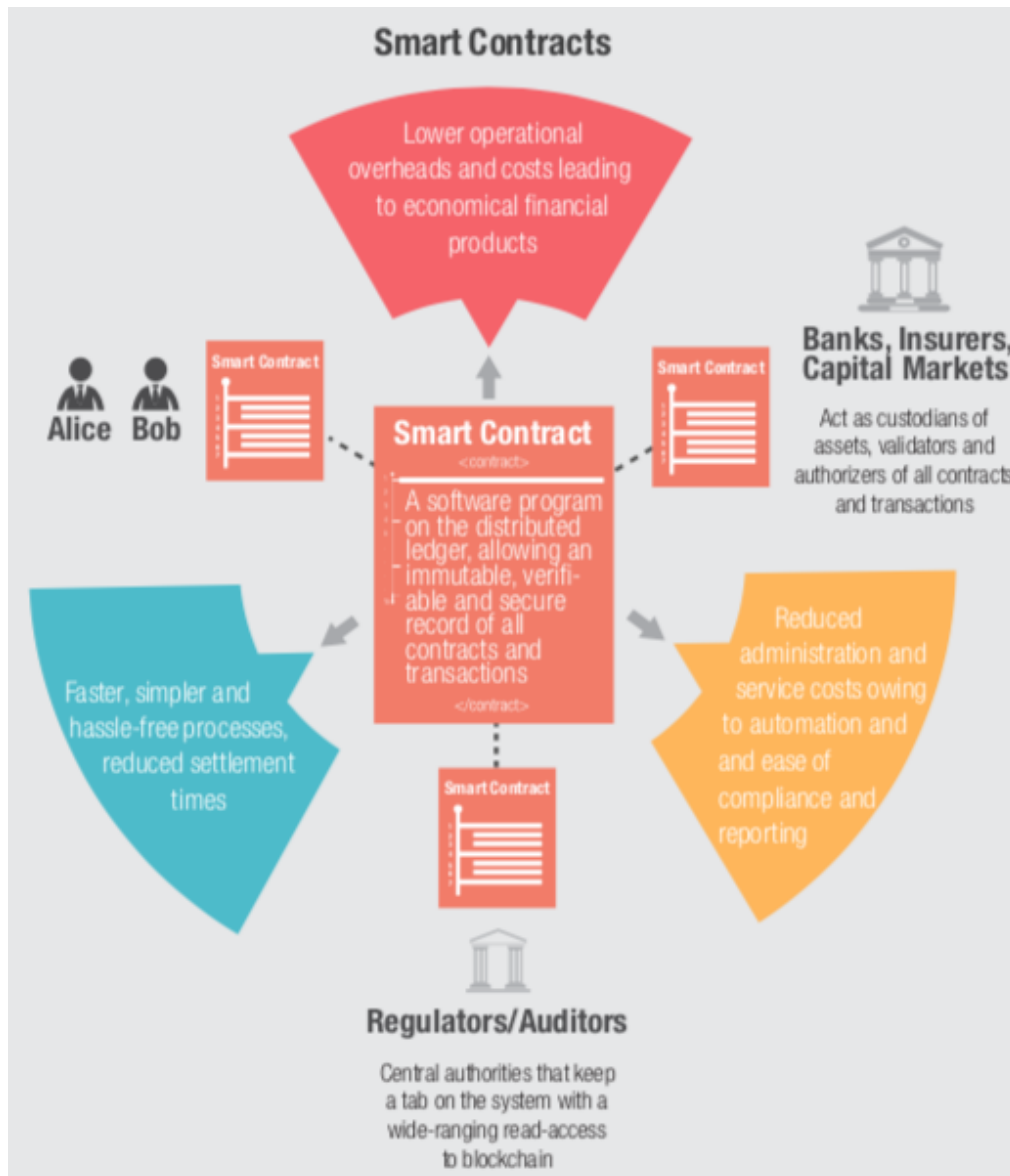
Ethereum is different than Bittoken in that it allows for smart contracts, which can be described as highly programmable digital money. Transaction has to meet certain specific criteria in order to be executed. The decentralized nature of this network makes internal collusion and external attacks unworkable. A decentralized platform cuts out the middlemen and provides applications with an added level of protection against hacking and fraudulent activities.

Smart Contracts^{[1][2]}

A Smart Contract is a programmable contract capable of automatically enforcing itself upon the occurrence of pre-defined conditions. It is smart contract because the software operates automatically once conditions are linked. Using a smart contract tokens can be issued to crypto-currency wallets globally based on the terms set by the smart contract.

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Source: Capgemini Consulting <https://www.capgemini-consulting.com/blockchain-smart-contracts>

Ethereum Wallet

The Ethereum Wallet is a gateway to decentralized applications on the Ethereum block-chain. It allows you to hold and secure ether and other crypto-assets built on Ethereum, as well as write, deploy and use smart contracts. <https://www.ethereum.org/>



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OBSTACLES TO ENTER CANNABIS MARKET^[1]_{SEP}

Entry into the Cannabis industry is complex to say the least, There are long lists of barriers and red tape for the average person to **navigate** before the investor and entrepreneur can grow first plant, not to mention the high cost. Access to this industry is littered with roadblocks placed there purposely or unintentionally to frustrate and deter anyone who wants to be a part of the new El Dorado.

The high cost to develop a grow facility is a task few can actively take part in. It cost millions to operate a grow facility, and returns are based on the quality and quantity of product you manage to grow and eventually sell. So taking on this venture goes beyond just grow and sell, or simply investing in property and expecting the market to move in order to see significant returns, it involves a specific knowledge base and years of experience to ensure the product is consistent in quality and quantity. Our expert growers will ensure the harvest will be consistent and the quality, unsurpassed.

MARKETING^[1]_{SEP}

KKOG will utilize its social media to promote its product globally. Initially, the Pre-IPO will be for a selected group.

1. Social media influencers^[1]_{SEP}
2. Friends^[1]_{SEP}
3. Family^[1]_{SEP}
4. Special invitees

Targeting the top 5 social media platforms will be priority. We will establish a large presence on, Instagram, LinkedIn, and YouTube to engage and inform new investors and maintain long-term customers.

We have also established partnerships with social media influencers, which will provide us with immediate access to almost a 100 million users globally. We have as part of our marketing team, a Social Media influencer that has over 280 million followers and portfolio of over 4000 social media influencers, which includes 4 billion influencer views.



- Youtube measures logged-in users, and is getting closer and closer to Facebook with 1.9 billion.
- Twitter reported 336 million active monthly users in its last quarterly report. Twitter also managed to post its first-ever quarterly profit.^[1]_{SEP}
- VK reached 97 million monthly active users^[1]_{SEP}

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- Reddit adds users and displays 300 million users on their website.

SEP

KKOG has also, established relationships with several high profile celebrities to help promote KKOG. We have already signed an up-and- coming artist in the US to begin promotion once KKOG launches. KKOG also have access to a large pool of influential celebrities that have shown and interest in coming on board. We have also engaged several international artists from major labels such as Roc Nation to promote KKOG.

SEP

PRODUCTS

The top 6 most popular products by product category are

1. Flowers
2. Edibles
3. Pre-roll
4. Concentrates
5. Vapor Pens
6. Beverages

These top 6 products will be the focus of or product development. We will work closely with specialist to provide a product that will be at the top of each category. With the creativity of our team, we plan on researching and developing new products and improving on the old to deliver high quality products to our buyers and clientele.

To be on top of the game, we have to remain inventive. Our focus in phase 1 will be flowers and concentrates, the progressing to the other categories after. We chose these two because based on our technical ability and our experts we can grow the best quality product.

Cannabis has many uses including:

1. Textiles
2. Medicine
3. Paper products
4. Supplements
5. Food
6. Animal feedstock
7. Skincare products
8. Construction

We plan on developing partnerships with companies in each of these categories to ensure our product and brand longevity. This also allows us to limit risk exposure. KKOG has opened discussions with companies in several of these categories and plan on brining them to market only days after our ICO listing has taken place.

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Marketing Support



VIRGINIA SALAS KASTILIO

Def Jam Recordings is an American record label focused predominantly on hip hop and urban music. Current artists include Logic, Big Sean, Kanye West, 2 Chainz, Jeezy, Jeremih, Ludacris, Pusha T, Designer and Jhené Aiko among others. KKOG has agreements in place with several Def Jam artists.



ROC NATION

One of the world's preeminent entertainment company founded by Shawn "JAY Z" Carter. Roc Nation works in every aspect of modern entertainment—with recording artists and producers, songwriters and athletes. KKOG has agreements in place with several Roc Nation celebrities.



VIRGINIA SALAS KASTILIO

Founder and CEO of Gini.TV and considered the queen of snapchat. Managed over a billion dollars at Apple and Oracle without a degree. She has been named the #1 female snapchat influencer in the world and the hired gun behind organizations like the BBC, NASDAQ, and others. Gini will support KKOG as CMO.

KKOG and the Future^[1]_{SEP}

KKOG expects to be the market leader and a unicorn in both crypto- currency markets and the cannabis industry. When making a comparison between KKOG and industry leaders in Canada and the US, our product is leaps and bounds; we are limitless in our growth potential and borderless in our expansion.

Our team is in constant pursuit of quality. A quality and transparent product with a define path and agenda. A commitment to quality and providing investors with the best product in all categories is our goals. Opportunities are plentiful for investors, but unlike other investment options, KKOG, provides the investor with opportunity to make a sound investment, with large long-term growth potential, with limited upfront cost. As little as a few hundred dollars invested, can translate into thousands over a few short years.

According to Inc.com, there are **"7 Keys to a Great Investment Opportunity"**.^[1]_{SEP}

1. *Look for a pattern of increasing revenue (sales) and earnings over the last five years.*

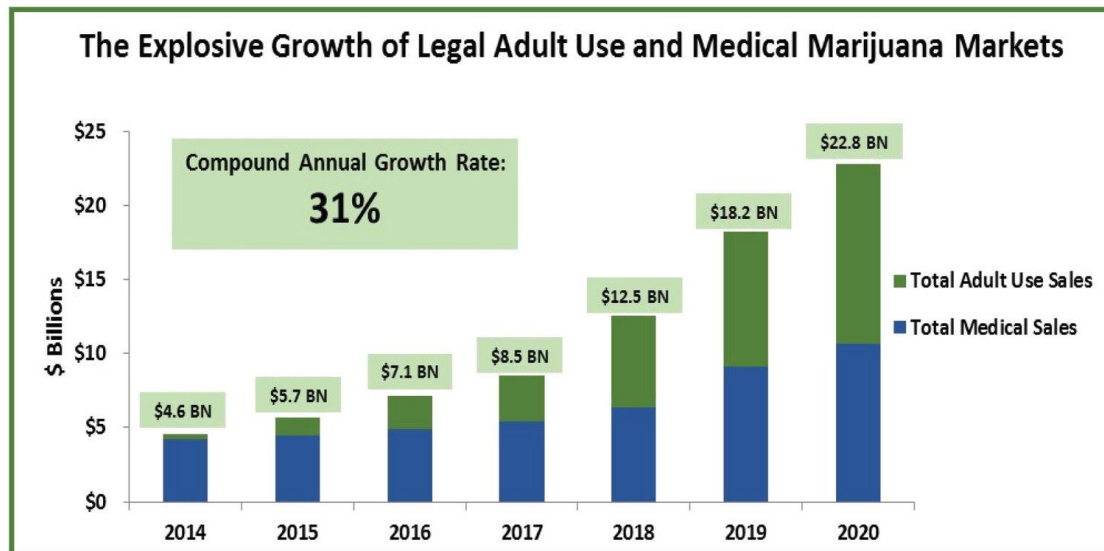
Even though, KKOG is a new company, industry growth over the last 5 years has been significant in both the Cannabis and Crypto-currency markets.

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Name	Type	Ticker	Activity	Market Cap	P/E	Revenue X
Canopy Growth Corp	Listed	CGC	Cultivation	US\$ 6.0 Billion	N/A	150.0
Aurora Cannabis Inc.	Listed	ACBFF	Cultivation	US\$ 3.0 Billion	N/A	166.0
Cronos Group Inc.	Listed	CRON	Cultivation	US\$ 1.1 Billion	1,048	275.0
Terra Tech Corp	Listed	TRTC	Cultivation	US\$ 140 Million	N/A	4.0
Newstrike Resources	Listed	NWKRF	Cultivation	US\$ 184 Million	N/A	N/A
AbbieVie	Listed	ABBV	Pharma/Biotech	US\$ 141 Billion	23.41	5.0
GW Pharmaceuticals	Listed	GWPH	Pharma/Biotech	US\$ 4.0 Billion	N/A	500.0
Cara Therapeutics	Listed	CARA	Pharma/Biotech	US\$ 600 Million	N/A	674.0
Axim Biotechnologies	Listed	AXIM	Pharma/Biotech	US\$ 121 Million	N/A	2,552.0
The Scotts Miracle Gro Company	Listed	SMG	Ancillary	US\$ 4.5 Billion	19.2	1.7
Kush Bottles	Listed	KSHB	Ancillary	US\$ 341 Million	N/A	18.0
Solis Tek	Listed	SLTK	Ancillary	US\$ 27 Million	N/A	3.0
GrowGeneration Corp	Listed	GRWG	Ancillary	US\$ 91 Million	N/A	6.5
General Cannabis Corp	Listed	CANN	Related Services	US\$ 106 Million	N/A	30.3
Innovative Industrial Properties Inc.	Listed	IIPR	Related Services	US\$ 225 Million	194.9	30.3
mCig Inc.	Listed	MCIG	Related Services	US\$ 103 Million	82	21.5

Additional attractive project and company acquisitions as well as investments in the target regions e.g. Jamaica's Kaya's C\$ 8.5 million capital raise for listing on TSX, Canopy's acquisition of Lesotho's Daddy Cann in an all-stock transaction valued at around C\$ 28.8 million, Supreme Cannabis Co.'s investment of \$10 million in a Lesotho company to export high-grade cannabis oil, Aphria forming of Canninvest Africa which came about from a roughly \$3 million investment with the Verve Group of Companies, Scythian announcement of an agreement to sell off its Colombian, Argentinian and Jamaican assets to Aphria for US\$ 193 million.



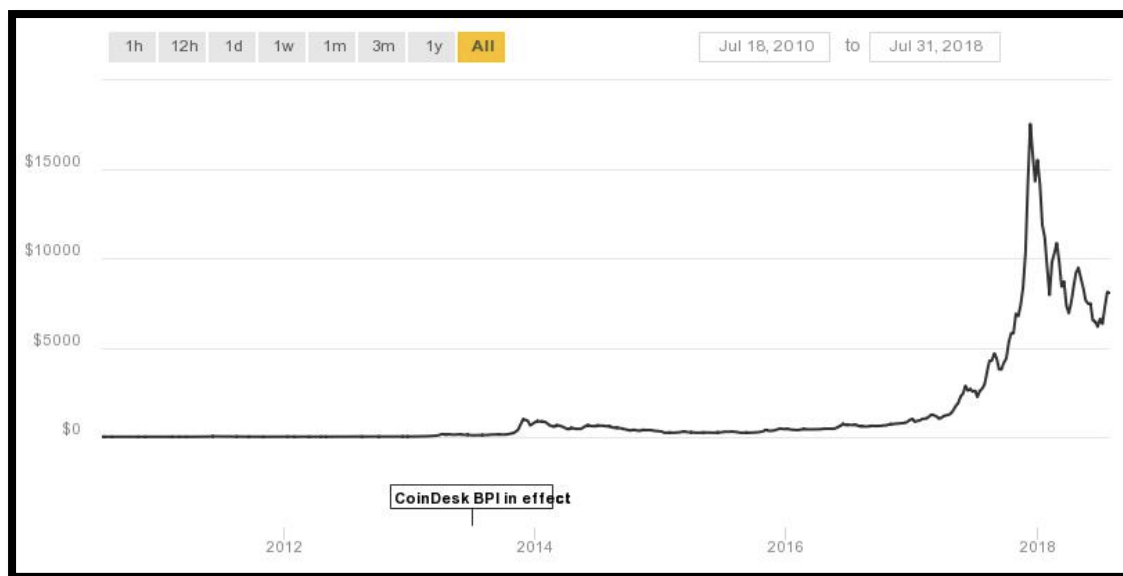
<https://www.budlife.net/medical-marijuana-1/>

Crypto-currencies the growth has been exponential, on March of 2010, Bittoken had a value of .003 cents USD, today, July 31, 2018, \$8021.42 USD

KKOG and KKOG.IO, expects exponential growth. With low entry cost points, global access to BRICKs, and industries that are expected to grow exponentially over the next 10 years, investors that take advantage of this opportunity are expected to make significant returns solely based on industry expectations.

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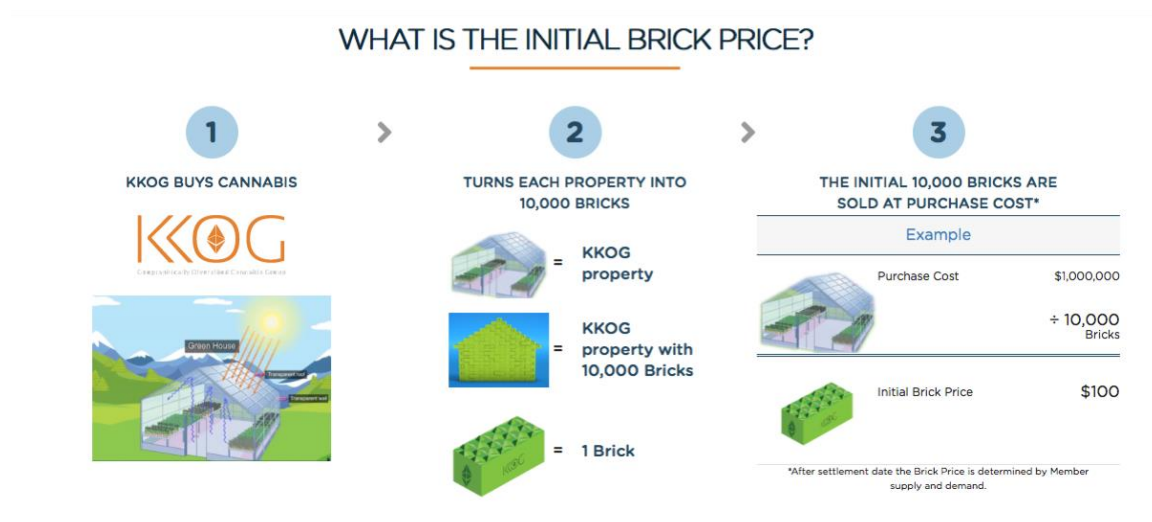
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tokendesk-bpi-chart.jpeg

Look for a high profit margin. Based on the charts above expectations are high for both industries. Both Crypto currencies and cannabis have shown significant growth. The legal cannabis industry generated nearly \$7 billion in revenue in 2016, a figure that is expected to more than double by 2020. We at KKOG focus on cultivation investments that enable strong immediate cash flows to build the foundation for our expansion into additional cultivation facilities and long-term R&D efforts. Strong project cash flow opens up opportunities priority return debt structures.

3. *Look for a good price.* Cost to purchase one of our tokens, will begin at \$.70USD and top off at \$1.00USD. The value of each BRICK, which are purchased using KKOG Tokens, is dependent on the value of each project.



So based on the above graphic, it will cost \$100 usd to purchase a portion of one of our profitable operations.

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4. *Look for the right time to invest.* The sooner you put your money to work, the more you will benefit in the long run. The both industries, the crypto-currency and cannabis, are sign massive growth, and based on performance charts over the past 5 years and well into the future. The future of these industries is bright, crypto- currencies and block chain technology is always advancing. The growth of institutional investors will on ensure its growth and provide less anxiety in these markets.

Deregulation in the cannabis industry will cause significant growth the industry. The cannabis industry will grow into a monstrous \$75 billion industry by 2030. This estimation is around \$25 billion more than originally forecast, according to the latest figures from New York investment analysts Cowen & Company.

Reasons for the continue growth beyond deregulation include, Cannabis becoming an alcohol replacement, expanding cannabis uses, increase technology in production, acceptance as method of pain mitigation, increase acceptance by population.

5. *Evaluate the company's products and services* A key component in our operation is transparency; this will allow the investor to have up to date information on the performance of each facility and or each business, which they have invested in. KKOG will also provide BRICK owners with information on new projects and operations that are coming on stream and operations that are being sold, so that you can make an evaluation on what will be your next move. Investors will have access to market research, customer surveys and new company information, as well as, becoming a part of our social media engagement to have an understanding of the full potential of KKOG, our product and services.
6. *Evaluate the company's competitive position and barriers to entry.*^[1]What makes KKOG competitive edge so much more advance than the competition? Our Global Team.

KKOG has a global network of industry leaders and experts, government relationships, medical experts that far exceeds that of the typical Cannabis business. This access provides KKOG with the capability to quickly adapt to market changes and expand into new markets even faster. As we grow, our network with expands, making KKOG the dominant player in the industry.

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IMPORANT DISCLOSURE ON RISK

KKOG Ltd., a limited company organized under the laws of the Island of Nevis (“KKOG” or the “Company”) and proposing to sell at varying price up to 25,000,000 Ethereum-based cryptographic tokens through an Initial Token Sale or Token Generation Even (the “Token Sale”). The number of tokens to be sold, the purchase price per token and the other terms and conditions of the Token Sale will be determined by discussions between the Company and prospective purchasers.

By accepting this White Paper, you agree to receipt of the separate Initial Token Sale Circular describing certain risks association with the Token Sale, and to read and understand the same (the “Circular”). The tokens offered for sale in the Token Sale are speculative and involve a high degree of risk of loss the purchase price. The tokens have not been registered with or approved or disapproved by any securities or commodities regulator in any jurisdiction, nor has any regulatory authority passed on the accuracy or adequacy of the content of this White Paper or the Circular. The Company expressly disclaims any representations to the contrary and have not authorized any third party to make in-kind representations.

This White Paper, and the accompanying Circular, both independently and collectively, do not constitute an offer to sell to, or solicit from, any individual or entity residing in any jurisdiction where such an offer or solicitation of cryptographic tokens or other digital currencies are unlawful. The Token Sale is not being offered to any entities and nations listed on the United States’ Office of Foreign Asset Control’s Specially Designated Nationals and Blocked Persons List. Each prospective purchaser must comply with all laws and regulations applicable to it, and in force, in any jurisdiction in which the Company offers to the sell the tokens in the Token Sale, and such individuals must obtain any necessary consent, approval or permission required to be obtained to participate in the Token Sale where, under applicable law, it is so mandated. The Company shall bear no responsibility for any purchaser’s failure to adhere to all laws and regulations applicable to it and in force, during the Token Sale.

The Company’s outside advisors have opined as to the applicability of prevailing securities laws with respect to the Token Sale. In the event the tokens being sold in the Token Sale are deemed to be “securities,” the effect thereof may impair the rights, privileges and value of the tokens. Likewise, the application of such laws may restrict the scope of the Token Sale and enervate the Company’s ability to complete the Token Sale. The applicability of securities laws in any jurisdiction may also restrict the transferability and right of resale of the tokens. Moreover, changes in current laws and regulations in the jurisdictions where the Token Sale is occurring may further diminish the value of the tokens offered for sale in the Token Sale. The Company has not received any assurances or opinions regarding the future impact of changes in current laws and regulations.

Nothing contained in this White Paper or the Company as to the past or future performance of the Company shall interpret the accompanying Circular as a promise or representation. Neither the White Paper nor the accompanying Circular are intended to be all-inclusive or contain all the information that one may reasonably rely upon when making an informed decision to purchase the tokens offered in the Token Sale. Each recipient of this White Paper and/or the Circular is responsible for conducting their own due diligence and retaining such professionals necessary to assess the relative risks associated with the Token Sale as well as the applicability of all laws and regulations which may concern the Token Sale. The contents White Paper and Circular do not constitute investment, legal or tax advice.

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